



SCMA TN BLOCKFEST – MAY 2, 2025

The theme for this industry year's event is **Leveraging Technology** in the Masonry Industry! We will highlight various technological advancements, including a Virtual Reality (VR) walkthrough of a masonry building.

Topics include:

- Live demo of Construction Robotics Mechatronics in the Block Industry
- Masonry IQ (Revit Plugin) with VR
- Live demo of Core Foam Masonry Foam Insulation®
- Interactive CMU production plant tour
- Hands-on block laying and mortar spreading

Safety First: Please bring your Personal Protective Equipment (PPE) Steel toe boots, Glasses, Hard Hat. Remember, this is a live working site.

PLEASE RSVP at 865-983-3971

Proudly supported by SCMA TN Producers:



Location:
Willocks Brothers
1021 Foch Street
Maryville, TN 37801

Who Should Attend:
Colleges & Universities, High
Schools, Engineers, and
Architects

Cost: Free

Schedule: 8am -1pm

Lunch provided by SCMA

For Professionals:
1 AIA HSW Credit &
3 CE Credits will be offered

HOSTED BY



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